

**Millstone Watershed Management Area  
Open Space and Riparian Area Preservation Subcommittee  
Strategy Worksheet: MOR-S3A2**

<b>Strategy:</b> Expand River Friendly Programs <b>MOR-S3A2:</b> Maximize involvement in the River-Friendly Resident, Farmer, Business, and Golf Course Programs of SBMWA	Strategy Priority: L (H/M/L)
<b>Objectives Addressed by Strategy:</b> <b>MOR-O3A:</b> By 2004, mechanisms to maximize protection of (non-impaired) stream corridors and riparian areas in the Millstone WMA from future degradation adopted by NJDEP, local governments, and landowners; <b>MNP-O2A:</b> Municipal officials, homeowners, lawn care companies, developers and landowners educated about the causes and concerns of nonpoint source pollution	Strategy Schedule: (Begin/End)
<b>Narrative Description of Strategy:</b> As of 1995, the Millstone WMA had lost 28% of its historic riparian area to agricultural and developed land uses. Riparian areas provide protection to streams by slowing runoff into streams and filtering pollutants. By protecting non-impaired riparian areas, this strategy will reduce the potential for increases in nonpoint source pollution and erosion. This strategy will promote participation in and expansion of Stony Brook-Millstone Watershed Association's "River-Friendly" programs by evaluating the resources needed to expand the program throughout the WMA and to train other agents to implement the program in concert with SBMWA. The "River-Friendly" programs certify that homeowners or facilities are protecting riparian areas within their charge or reducing nonpoint source pollution, practicing water conservation, enhancing wildlife habitat, and, for facilities, educating staff and the public about their efforts.	
<b>Areawide WQM Plan Consistency Determination Issues:</b> May be a nonpoint source control strategy for TMDL implementation.	

Action Plan (Steps or Tasks)	Responsible Parties for Planning, Design & Implementation	Responsible Parties for Oversight	Resource Needs (L,M,H,VH)	Committed or Recommended Resources	Major Challenges and Opportunities	Evaluation Method & Indicators	Schedule and Milestones for Implementation
1. Determine the resources needed by SBMWA and their willingness to expand their "River Friendly" Programs to all areas within the WMA.	C: R: SBMWA; MEO	C: R: Millstone WMAC	L	C: NJWSA R: Existing resources	Making realistic estimates about funding and staff efforts to expand program	Memorandum	Early 2003
2. Find additional resources for SBMWA (funding, personnel) to expand the program as possible.	C: R: SBMWA; MEO	C: R: Millstone WMAC	L	C: R: Existing resources; EPA Env. Ed. Grants; Foundation grants		Secured funds	

C: = Committed; R: = Recommended; NJWSA: New Jersey Water Supply Authority; NJDEP: New Jersey Department of Environmental Protection; SBMWA: Stony Brook – Millstone Watershed Association; NJGS: New Jersey Geological Survey; USGS: United States Geological Survey; NLN: Natural Lands Network; Millstone WMAC: Millstone Watershed Management Area Committee; MEO: Millstone Education and Outreach Committee

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3. Train other entities to implement the SBMWA “River Friendly” Programs to compliment SBWSA (County Agricultural Boards, Garden Clubs).	C: R: SBMWA; MEO	C: R: Millstone WMAC	L-M	C: R: Existing resources; Foundation grants; Sponsor in-kind funds	SBMWA staff time to train other entities (SBMWA work load)	Trained entities to do River Friendly Certifications	
4. Develop SBMWA or cooperative field office for River Friendly programs to serve more remote areas of the WMA.	C: R: SBMWA; MEO; Stakeholder entities	C: R: Millstone WMAC; Sponsor	M	C: R: Existing resources; Foundation grants	Supervision of staff at different locations		
5. Apply for a Non-NJDEP AmeriCorps grant to staff expansion of the “River Friendly” Program.	C: R: SBMWA; MEO; NJDEP; Stakeholder(s)	C: R: Millstone WMAC; NJDEP	L	C: R: Existing resources	Supervision for AmeriCorps person	AmeriCorps grant received	
6. Advertise the “River Friendly” Programs at Basin-wide and WMA events (e.g., Turf Grass Field Day).	C: R: MEO; SBMWA	C: R: Millstone WMAC	L	C: R: Existing resources	O: Materials developed and many events are available		
7. Include “River Friendly” Education and certification opportunities at Rutgers Cooperative Extension Service programs (e.g., 4H, herbicide, pesticide).	C: R: Rutgers Cooperative Extension; SBMWA; MEO	C: R: Millstone WMAC	L	C: R: Existing resources	O: Many people who attend pesticide training represent facilities that should be RF Certified	Incorporation into Rutgers Cooperative Extension Programs	

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8. Highlight "River Friendly" aspects of riparian corridor preservation and restoration and in press releases and other announcements.	C: R: MEO; SBMWA	C: R: Millstone WMAC;	L	C: R: Existing Resources	C: Media interest		

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